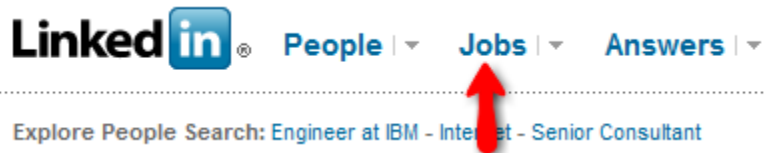




How To Use LinkedIn.com

1. **Create a Profile.** Visit www.linkedin.com and join.
 - a. Fill in your name, email, and create a password.
 - b. Fill in where you live and your employment status.
 - c. You have the option to add your current contacts by accessing your email account or you may skip this step.
 - d. Log into your email account to confirm your email address and activate your account.
 - e. Complete your profile information and begin your job search!

2. **Start Your Job Search.** Below are many great features on LinkedIn for job seekers.



Once you click on “Jobs” you can use the basic search interface, or click on the “advanced” job search:

Jobs Home **Advanced Job Search**

Find a job using your LinkedIn network

Keywords:

e.g. "Engineer" or "Product Manager"

Country:

Postal Code: [Lookup](#)

 [Advanced Search](#)

Once you get to the “Advanced Job Search” you have many self explanatory and standard job search options. You can target specific companies, titles, industry, job function, location, etc.

Advanced Job Search

Search for: **Search**
 ex: engineer; finance; director

Refine your search with these additional criteria:

Location: [Learn more](#)
 Anywhere

Country: United States

Postal Code: 33647

Within: 50 mi (80 km)

Experience Level:
 Any level

Search jobs posted:
 At any time

Sort search results by:
 Date posted

Job Title:

Company:

Job Function:
 Any Job Function
 Accounting / Auditing
 Administrative
 Advertising
 Analyst
 Art / Creative

Industry:
 Any industry
 Accounting
 Airlines/Aviation
 Alternative Dispute Resolution
 Alternative Medicine
 Animation

Reset **Search**

Powered by **simplihired**

Company Research

LinkedIn has a robust company research functionality, with over 40 million worldwide LinkedIn profiles and 21 million in the United States alone.


If you are looking to research local companies that might be potential employers, LinkedIn is a great place to look. For example, let us say you live in the NYC area and you are interested in searching for companies to target for employment. Click on LinkedIn's "Companies:"



Here, you can search for specific companies or keywords, or even by industry. If you want to see the entire list of industries, in the lower right hand corner you can find the link to do exactly that.

Search Companies

Company Name or Keyword:

Location:
Anywhere 

Show more...

Browse Industries

Industries related to Staffing And Recruiting

- Human Resources
- Consumer Services
- Professional Training


Service Providers

- Information Technology And Services
- Marketing And Advertising
- Financial Services
- Staffing And Recruiting
- Real Estate
- Law Practice
- Public Relations
- Accounting
- Design

 [Browse all industries »](#)

Let's browse for Pharmaceuticals:

High Tech

- Defense And Space
- Computer Hardware
- Computer Software
- Computer Networking
- Internet
- Semiconductors
- Telecommunications
- Biotechnology
- Pharmaceuticals 
- Airlines/Aviation
- Information Technology And Services
- Venture Capital
- Nanotechnology
- Computer And Network Security
- Wireless

Agriculture

- Railroad Manufacture
- Farming
- Ranching
- Dairy
- Fishery

Education

- Primary/Secondary
- Higher Education
- Education Management
- Research
- E-Learning

Finance

- Banking
- Insurance
- Financial Services

Be sure to delete the word that LinkedIn automatically enters in the keyword field – if you leave it in it will actually artificially reduce the results. Also, remember to enter your location criteria to find local companies:

Search Results

363 results found. Industry: **Pharmaceuticals**

1st – You know someone at company 2nd – Your connection(s) know someone at company

	Company	Headquarters	Employees
1st	AstraZeneca Pharmaceuticals (3 jobs)	United Kingdom	10,000+
1st	Elan Pharmaceuticals	San Francisco Bay Area	2,000
1st	Actavis	Copenhagen Area, Denmark	10,500
1st	Hospira (1 job)	United States	15,000
1st	Novartis	Switzerland	90,000
1st	Baxter (3 jobs)	Greater Chicago Area	47,000
1st	PharmaNet Development G Inc. (3 jobs)	Greater New York City Area	2,600
1st	Accredo Health	Greater New York City Area	3,000
1st	Johnson & Johnson (1 job)	Greater New York City Area	10,200
1st	Alcon Laboratories, Inc.	Greater Los Angeles Area	12,000
1st	Allergan (4 jobs)	United States	8,500
1st	Vertex Pharmaceuticals (1 job)	Greater Boston Area	501-1000
1st	Caraco Pharmaceutical Laboratories	Greater Detroit Area	650

Modify Your Search

Company Name or keyword:
Pharmaceuticals

Industry:
Pharmaceuticals

Related Industries:
 Biotechnology
 Hospital And Health Care
 Medical Device
 Research
 Consumer Goods

Location:
Located in or near:

Country:
United States

Postal Code:
10001 [Lookup](#)

Annotations: "Delete this keyword" points to the keyword field. "Enter your location" points to the location field.

Now we have found that there are 345 pharmaceutical companies that have a presence in the greater NYC area. Even if you see that the headquarters are somewhere other than NYC (as per Sepracor below), there ARE Sepracor employees that live in the NYC area, and there is likely a Sepracor location in the area. You can also see that LinkedIn will tell you if any of the companies matching your search criteria have jobs!

Happy hunting!